

Privacy policy statement- surveys and market research

Success Clinic Oy is committed to comply valid data protection laws. In this privacy policy statement, the processing of personal data related to surveys and market research is described. We hope that our partners will familiar themselves with the clause.

Purpose of use of personal information

Success Clinic Oy (registry owner) processes the personal data of healthcare professionals and / or other stakeholders (data subject) in market research and questionnaire surveys in which they participate. Some of the registers used are from public sources and the inclusion of personal data in the register is based on a legitimate interest within the meaning of the Data Protection Regulation.

Personal data will be collected and / or processed anonymously whenever possible. Consent to the processing of personal data is always requested when the inquiry concerns sensitive personal data, such as the health of the data subject. In this case, the personal data will also be automatically anonymised. The consent of the defendant is always required for the disclosure of personal data to a third party. Responses are always confidential.

The personal information we ask for in surveys may include contact information (name, address, phone number, email address), occupational information (title, department, job description), personal information (age, gender, work and educational background), IT behaviour, and / or the opinions or practices expressed in the survey.

Rights of the data subject

The data subject has the right to obtain a copy of their personal data, to verify and correct their data, or to request the Success Clinic to remove their personal data, unless a longer retention period is required by law. The data subject also has the right to request a restriction on the processing and the right to object to the processing under the conditions provided by law. If the market research or survey is conducted anonymously, it is not possible to trace personal data. If there are any objections to the processing of data, the data subject has the right to complain to the Success Clinic (see Contact Information) or to the supervisory authority.

If the processing is based on consent, the data subject has the right to withdraw his or her consent to the use of personal data at any time by notifying the Success Clinic.

Processing and storing of data

Personal data is accessible only to Success Clinic employees and is legally protected by organizational and IT safeguards. The Success Clinic regularly trains employees on privacy issues. In addition, the data protection process is closely documented and the data protection officer monitors compliance with the process.

Respondent data is retained for 5 years after the end of the project, so that the Success Clinic can demonstrate, if necessary, that it has acted with due care, for example for reporting adverse drug reactions.

Contact information

If you have any questions concerning our privacy policy, please contact the managing director of Success Clinic at

Mika Teikari

mika.teikari@successclinic.fi